



الجامعة السورية الخاصة
SYRIAN PRIVATE UNIVERSITY

AI for Interdisciplinary Research

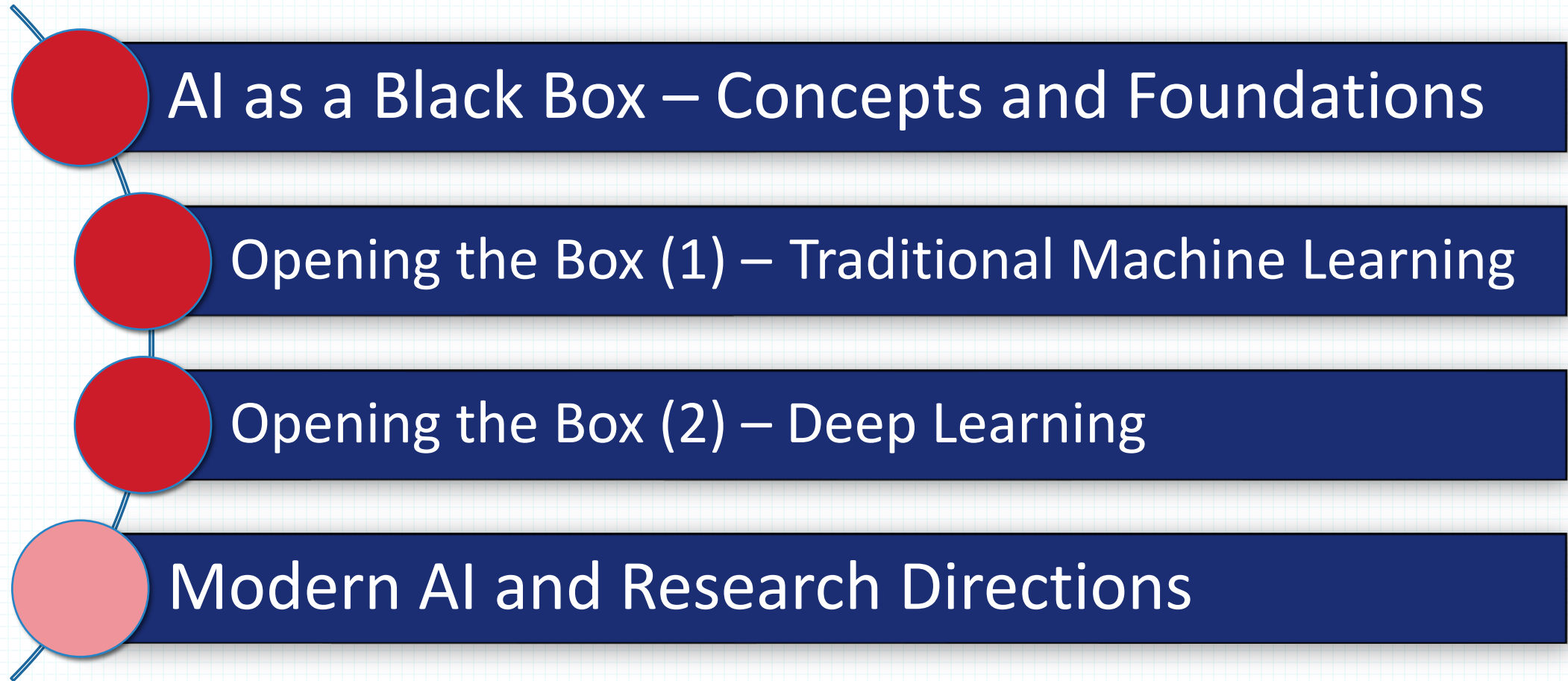
Part 4: Modern AI and Research Directions

From Embeddings to Transformers and Beyond

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Road Map



The Core Problem in AI

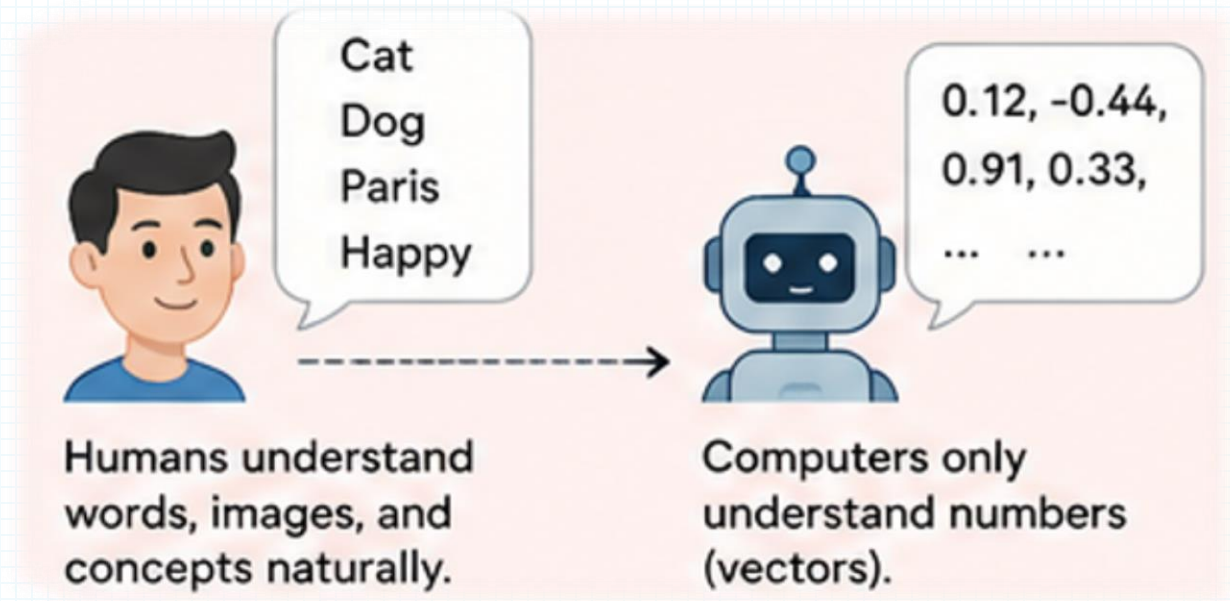
“How can computers understand language, images, and meaning?”

- Computers only understand numbers.

- So AI needs a way to convert:

- words
- images
- sounds

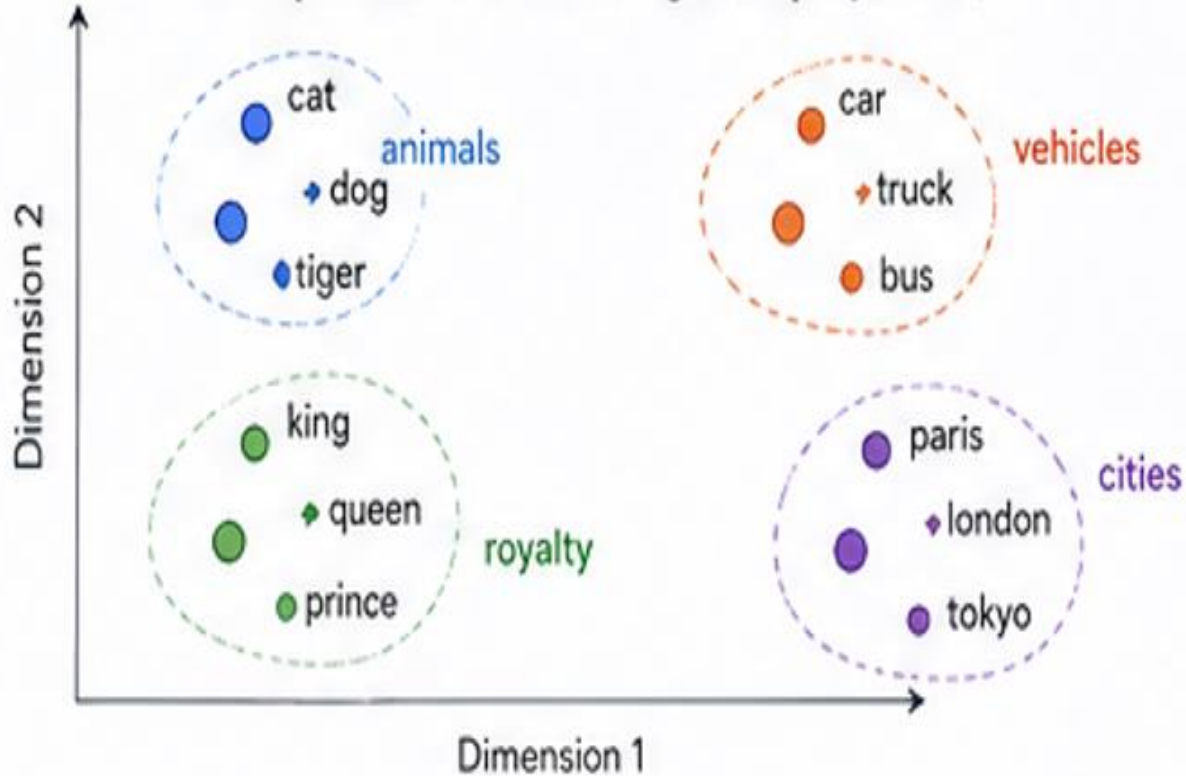
into numerical representations.



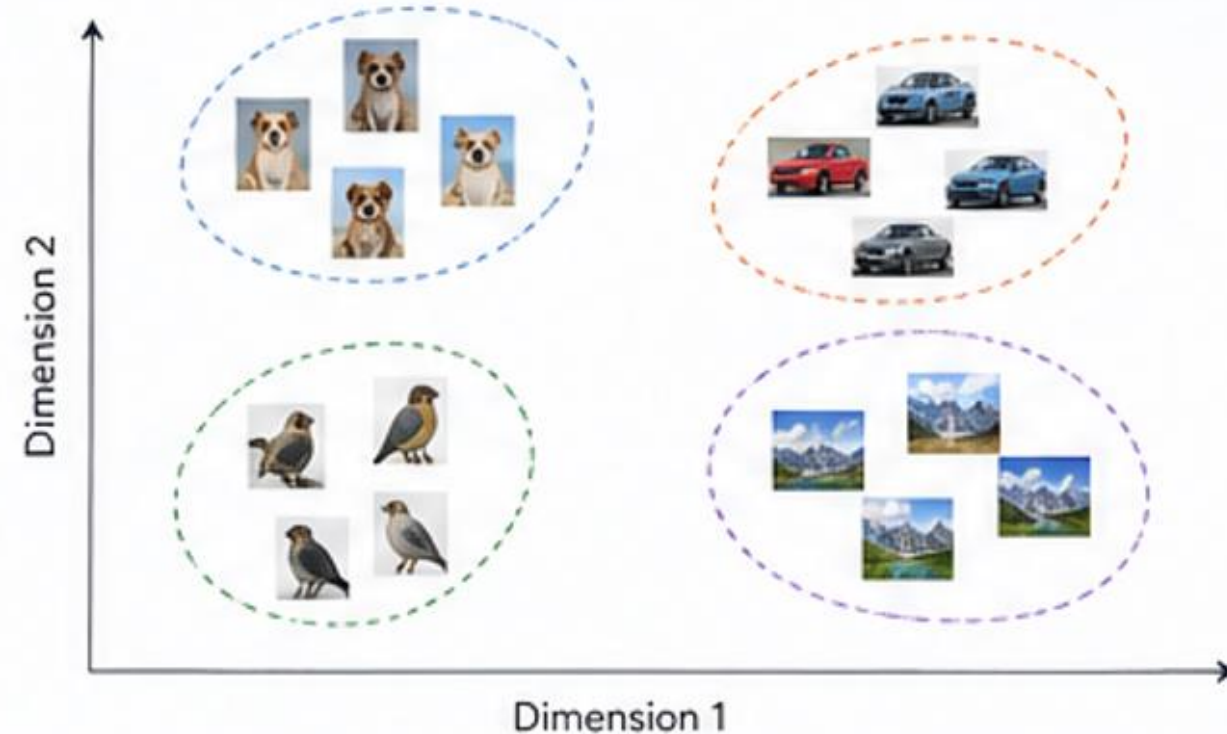
Embeddings: The Foundation of Modern AI

- Embeddings are numerical representations that capture meaning.

Example: Word Embeddings (2D projection)

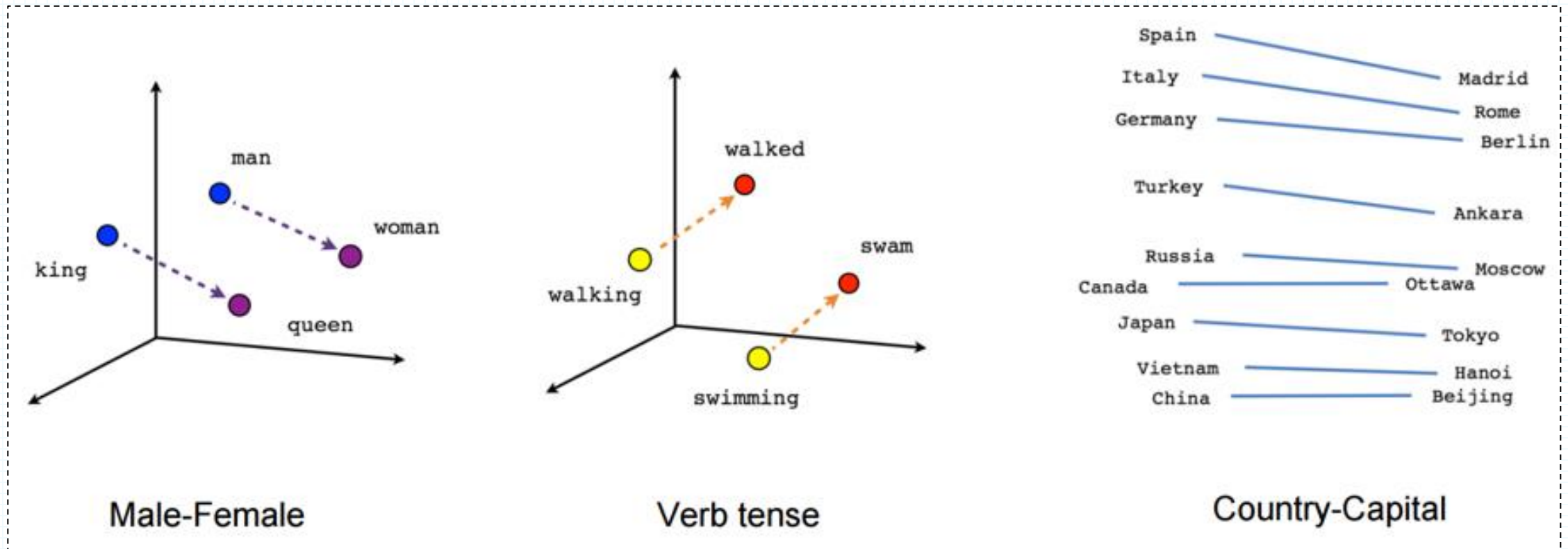


Example: Image Embeddings (2D projection)



- Words with similar meanings are represented by nearby vectors.

The “Good” Embedding?



- $\text{vector}[\text{Queen}] \approx \text{vector}[\text{King}] - \text{vector}[\text{Man}] + \text{vector}[\text{Woman}]$
- $\text{vector}[\text{Paris}] \approx \text{vector}[\text{France}] - \text{vector}[\text{Italy}] + \text{vector}[\text{Rome}]$
 - This can be interpreted as “France is to Paris as Italy is to Rome”.

Embeddings are used for many types of data

Text Embeddings



Used in:

- Chatbots
- Search
- Translation
- LLMs



"I love reading books."

→ vector

Image Embeddings



Used in:

- Image search
- Classification
- Recommendations
- Retrieval



(image)

→ vector

Audio Embeddings



Used in:

- Speech recognition
- Speaker ID
- Music recommendation
- Sound understanding



(audio)

→ vector

Embeddings aren't just for words/images!

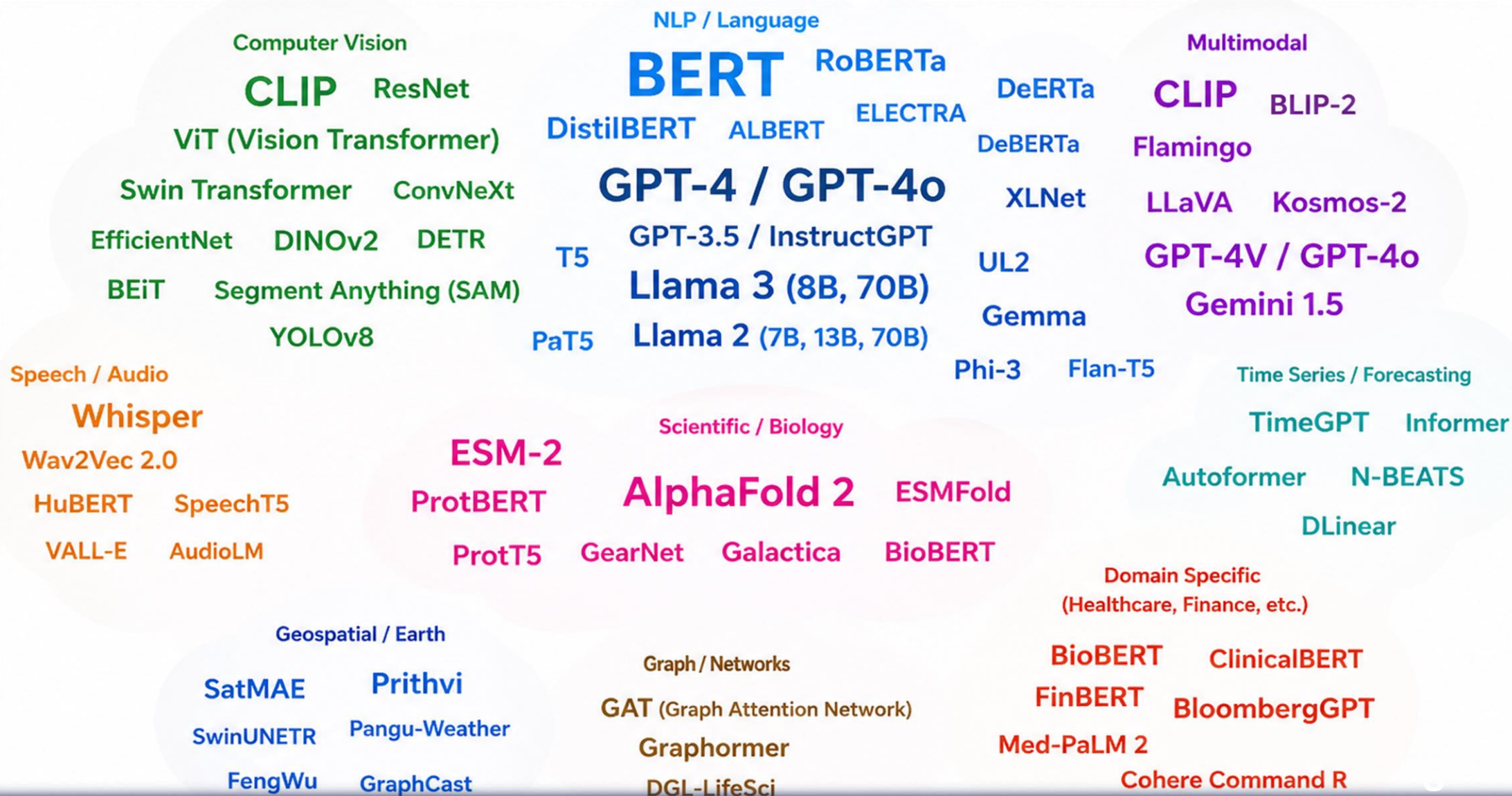
In **biology**, an embedding could represent a **protein sequence**.

in **finance** , an embedding could represent a **Customer** or **Transaction**.

In **Civil Engineering**, an embedding could represent a **structural behavior**.

etc

Embeddings aren't just for words/images!

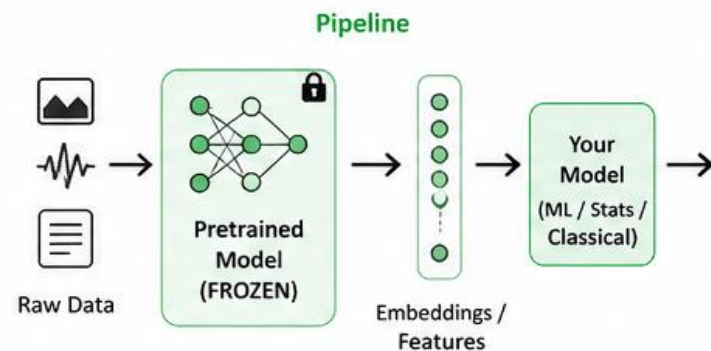


How to use these models in your research?

How to use these models in your research?

1 FEATURE EXTRACTION (Representation Reuse)

Use a pretrained model as-is to convert raw data into features.



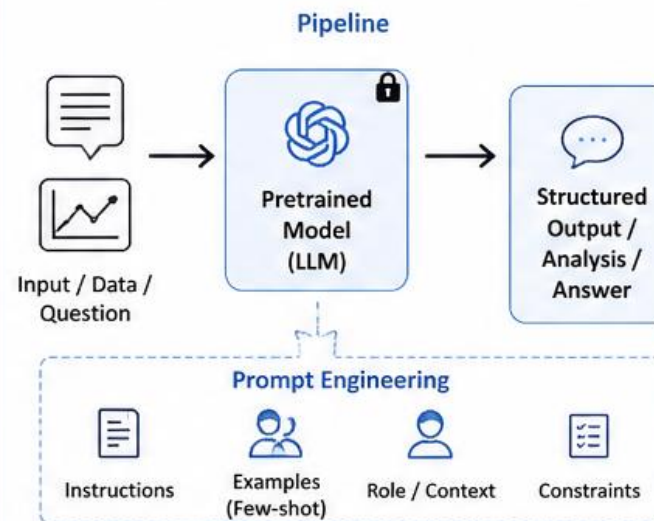
Examples

- Medical images → features → disease classifier
- Research papers → embeddings → topic clustering
- Sensor signals → latent features → anomaly detection

Fast to use • No training needed • Works well with limited data

2 PROMPT ENGINEERING (Behavior Control)

Use the model as a reasoning engine controlled by well-designed prompts.



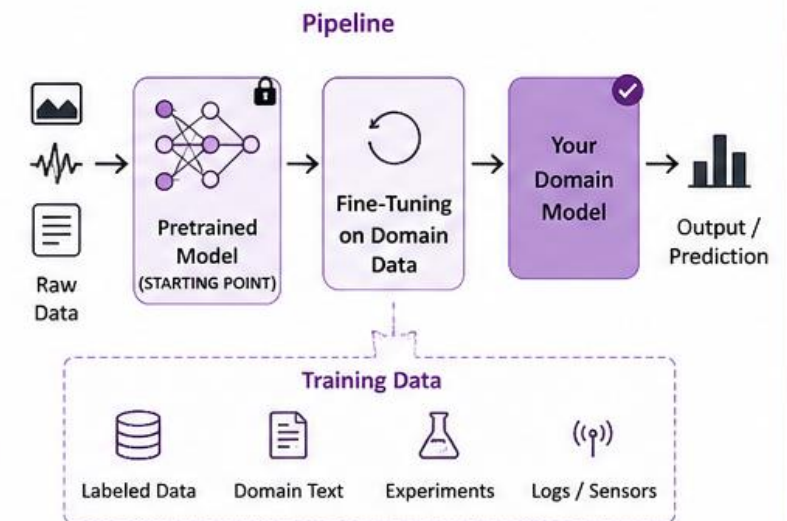
Examples

- Extract variables from scientific text
- Classify outcomes or generate hypotheses
- Summarize literature and create reports

★ Flexible • No training needed • Rapid iteration

3 FINE-TUNING (Domain Adaptation)

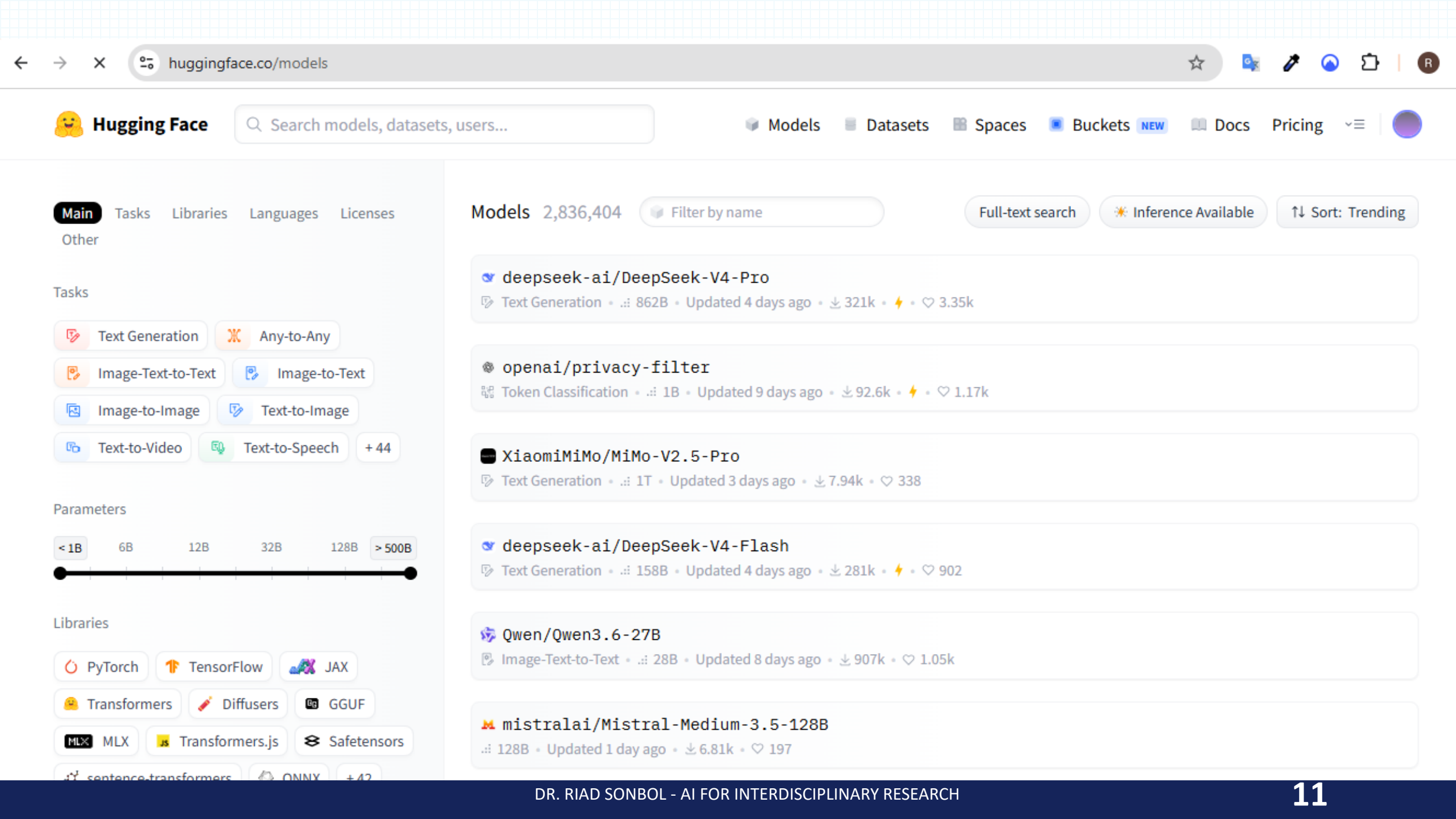
Adapt the model to your domain by training on your data.



Examples

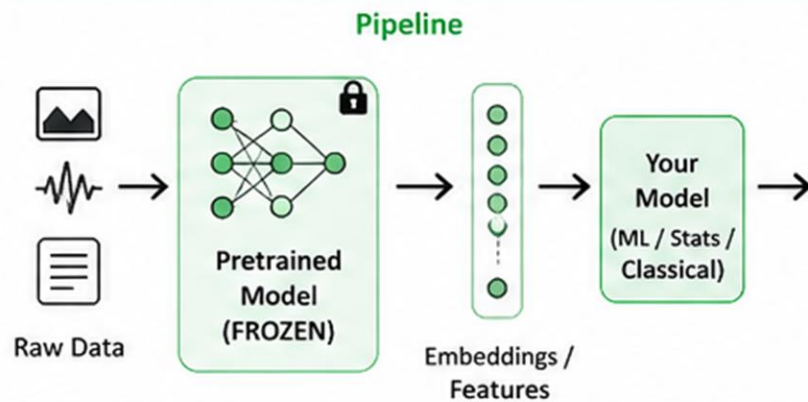
- Clinical notes → fine-tuned medical LLM
- Materials data → fine-tuned property predictor
- Engineering data → failure prediction model

Best performance in domain • Captures domain patterns • Requires data & training



1 FEATURE EXTRACTION (Representation Reuse)

Use a pretrained model as-is to convert raw data into features.



Examples

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Fast to use • No training needed • Works well with limited data

```
from sentence_transformers import SentenceTransformer
from sklearn.linear_model import LogisticRegression
```

1. Frozen pretrained encoder

```
encoder = SentenceTransformer("all-MiniLM-L6-v2")
```

2. Your research dataset

```
texts = [
    "Patient shows signs of pneumonia",
    "No evidence of lung disease",
    "Severe respiratory infection detected"
]
labels = [1, 0, 1]
```

3. Feature extraction (no training on encoder)

```
X = encoder.encode(texts)
```

4. Downstream model

```
clf = LogisticRegression()
clf.fit(X, labels)
```

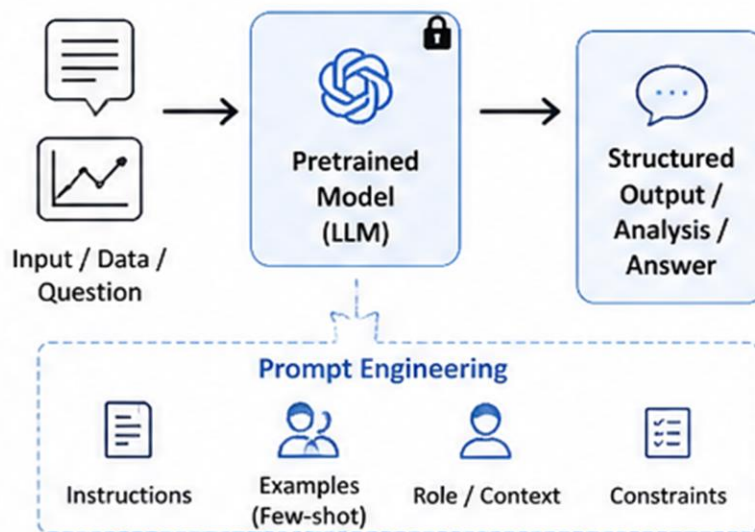
5. Prediction

```
test = encoder.encode(["Possible lung infection"])
print(clf.predict(test))
```

2 PROMPT ENGINEERING (Behavior Control)

Use the model as a reasoning engine controlled by well-designed prompts.

Pipeline



Examples

- Extract variables from scientific text
- Classify outcomes or generate hypotheses
- Summarize literature and create reports

★ Flexible • No training needed • Rapid iteration

```
from openai import OpenAI
```

```
client = OpenAI()
```

```
prompt = ""
```

```
You are a biomedical research assistant.
```

```
Extract from the text:
```

- ```
- disease
- symptoms
- treatment
```

```
Return JSON only.
```

```
Text: The patient has fever and cough, treated with antibiotics.
```

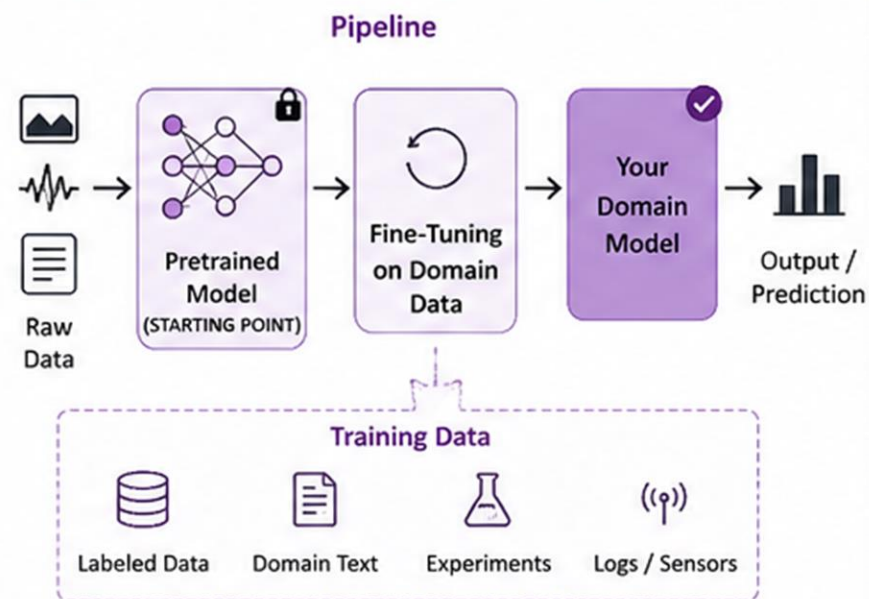
```
""
```

```
response = client.chat.completions.create(
 model="gpt-4.1-mini",
 messages=[{"role": "user", "content": prompt}]
)
```

```
print(response.choices[0].message.content)
```

### 3 FINE-TUNING (Domain Adaptation)

Adapt the model to your domain by training on your data.



#### Examples

- Clinical notes → fine-tuned medical LLM
- Materials data → fine-tuned property predictor
- Engineering data → failure prediction model



Best performance in domain • Captures domain patterns • Requires data & training

#### # 1. Domain dataset

```
data = {
 "text": [
 "MRI shows brain tumor",
 "Normal CT scan",
 "Abnormal cardiac rhythm detected"
],
 "label": [1, 0, 1]
}
```

```
dataset = Dataset.from_dict(data)
```

#### # 2. Model

```
model = AutoModelForSequenceClassification.from_pretrained("bert-base-uncased")
```

#### # 3. Training setup

```
args = TrainingArguments(
 output_dir="./model",
 num_train_epochs=3,
 per_device_train_batch_size=8
)
```

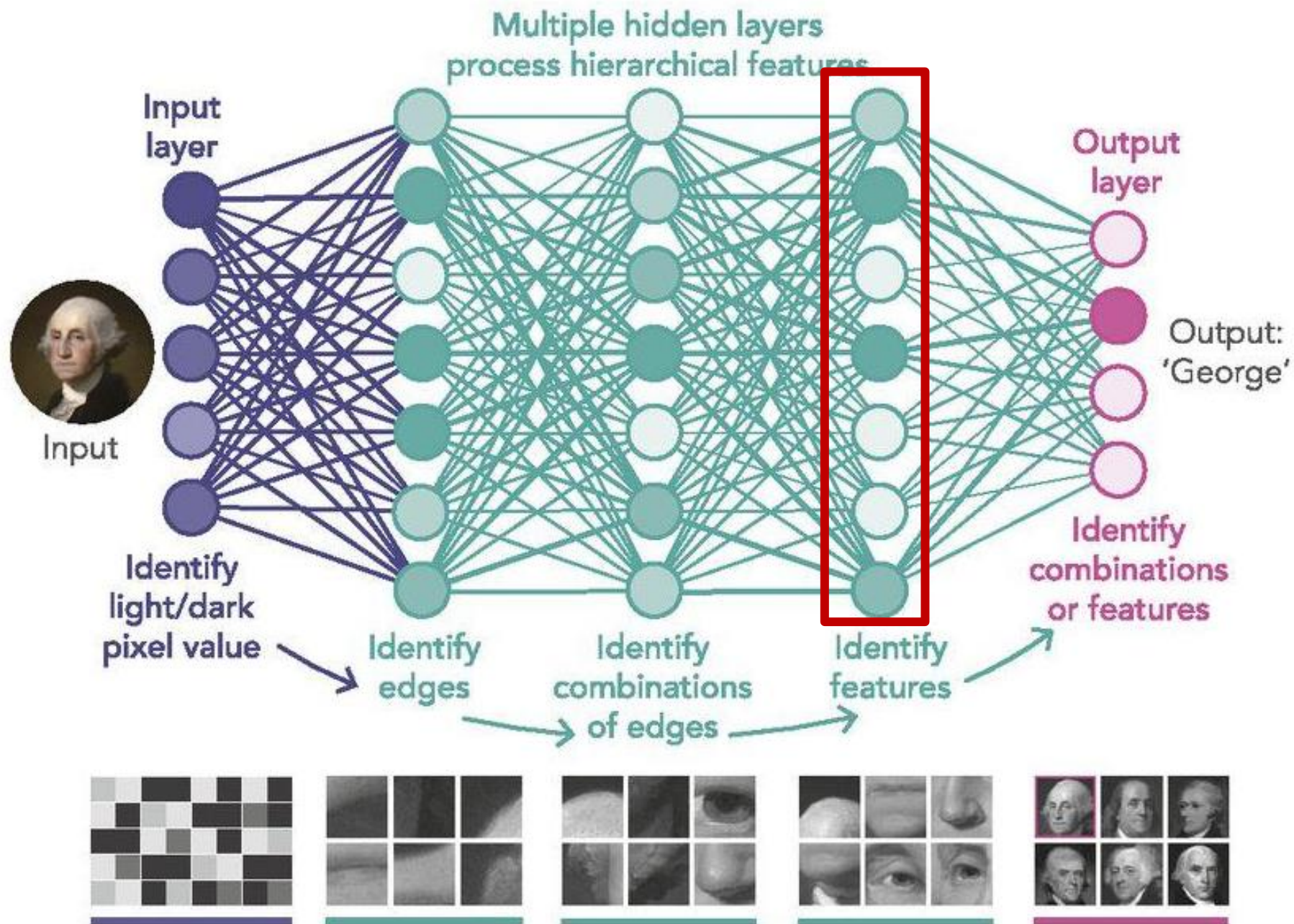
```
trainer = Trainer(model=model, args=args, train_dataset=dataset)
```

#### # 4. Fine-tune

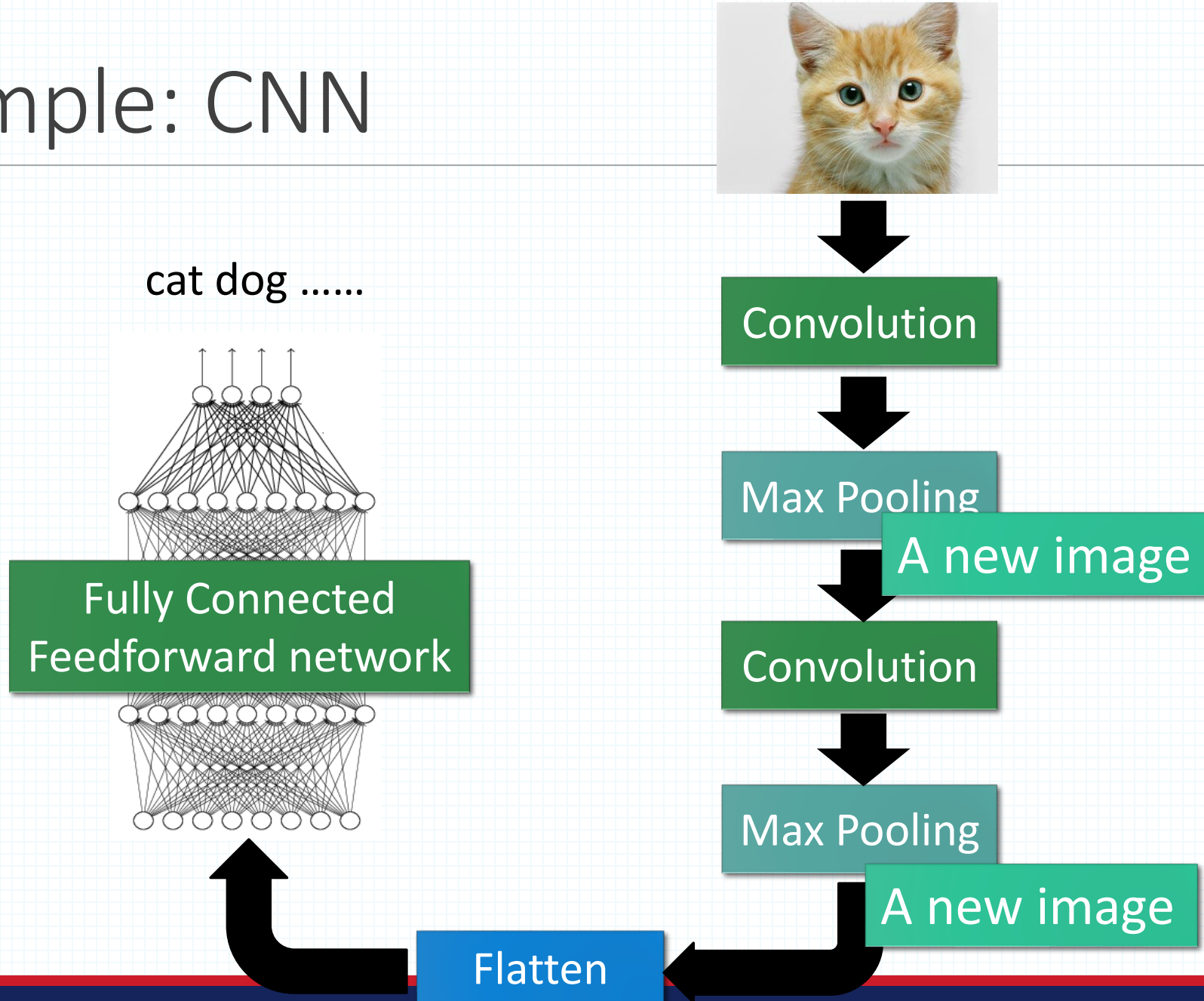
```
trainer.train()
```

#### # 5. Now model is domain-specific

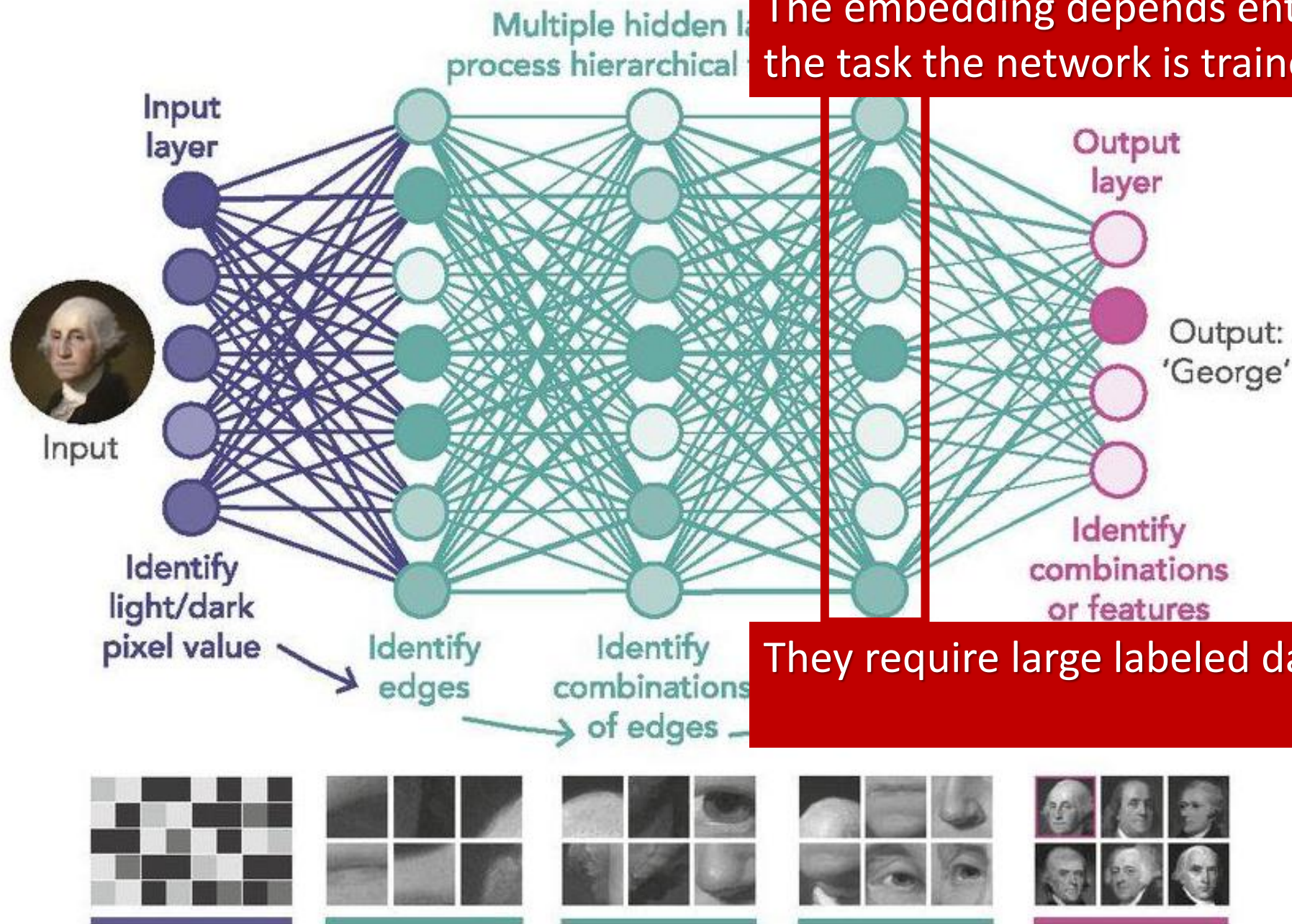
## How to build these Embedding Vectors



# Example: CNN



BUT...



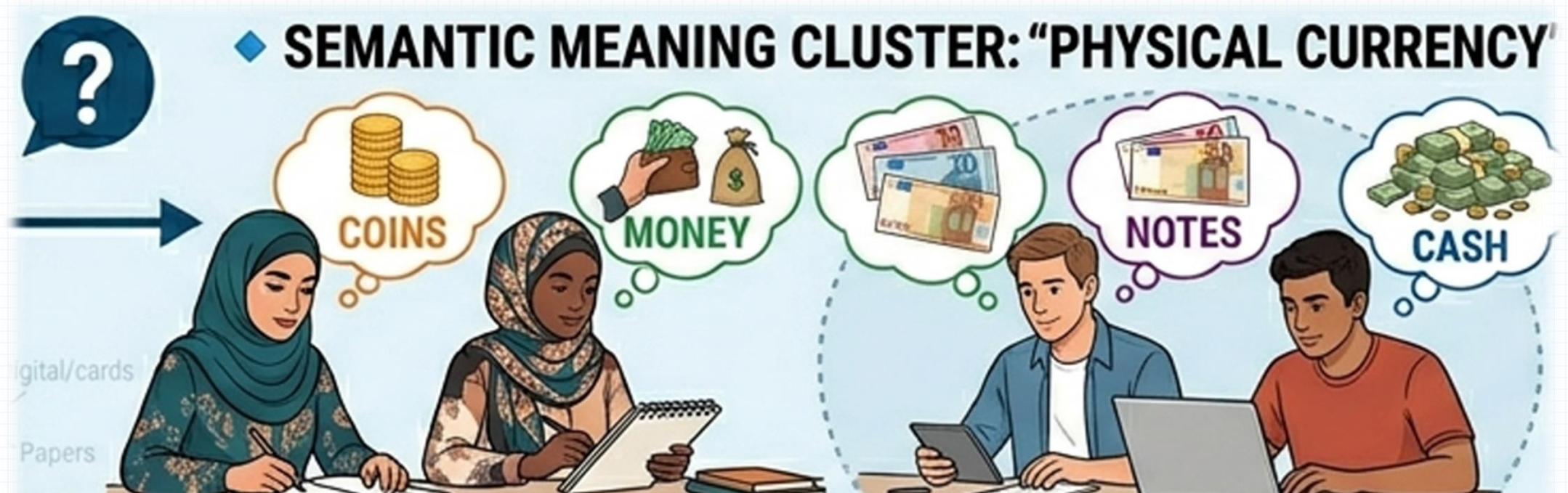
The embedding depends entirely on the task the network is trained on.

They require large labeled datasets!

# Solution: Self-supervised learning

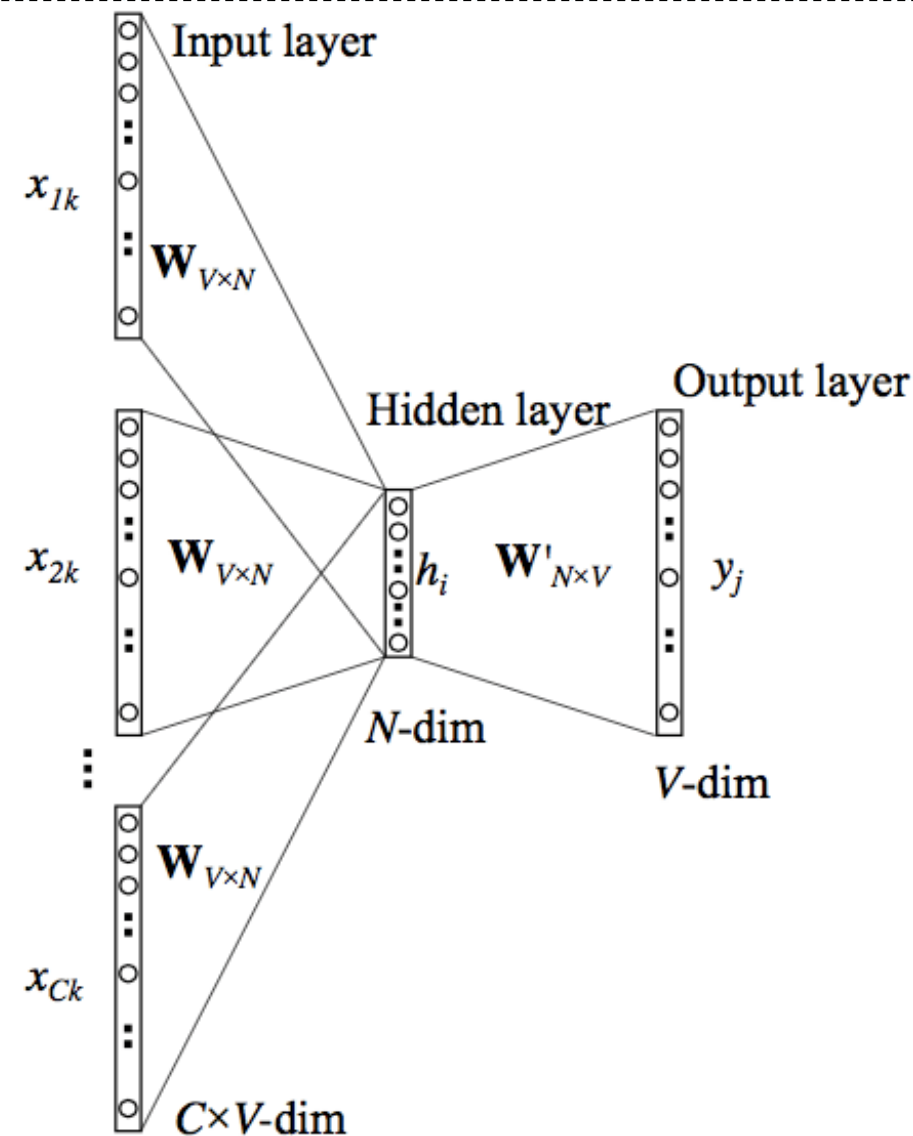
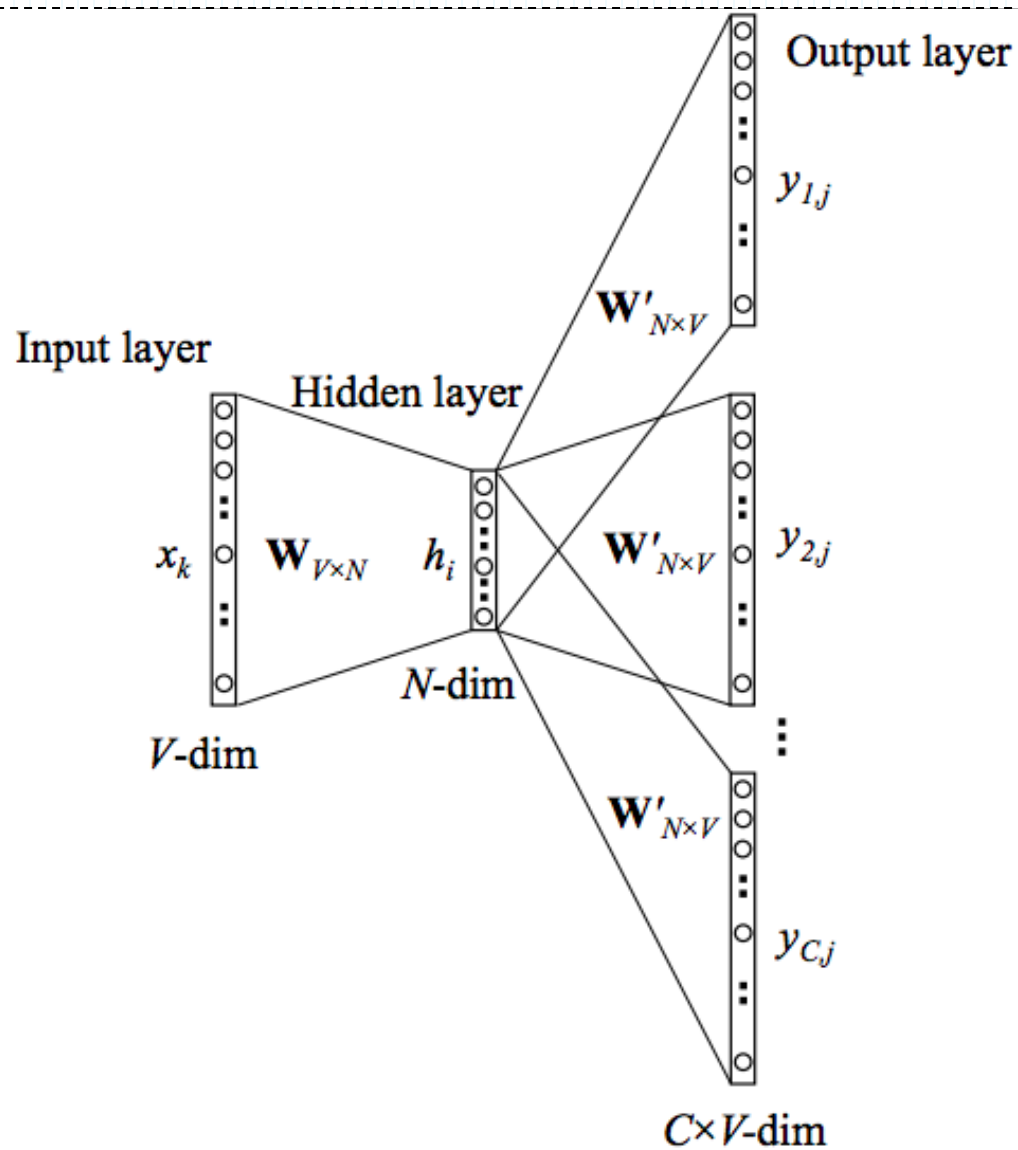
- This idea—“given a word, predict the surrounding words”

she had to pay using \_\_\_\_ instead of any digital or card-based method.

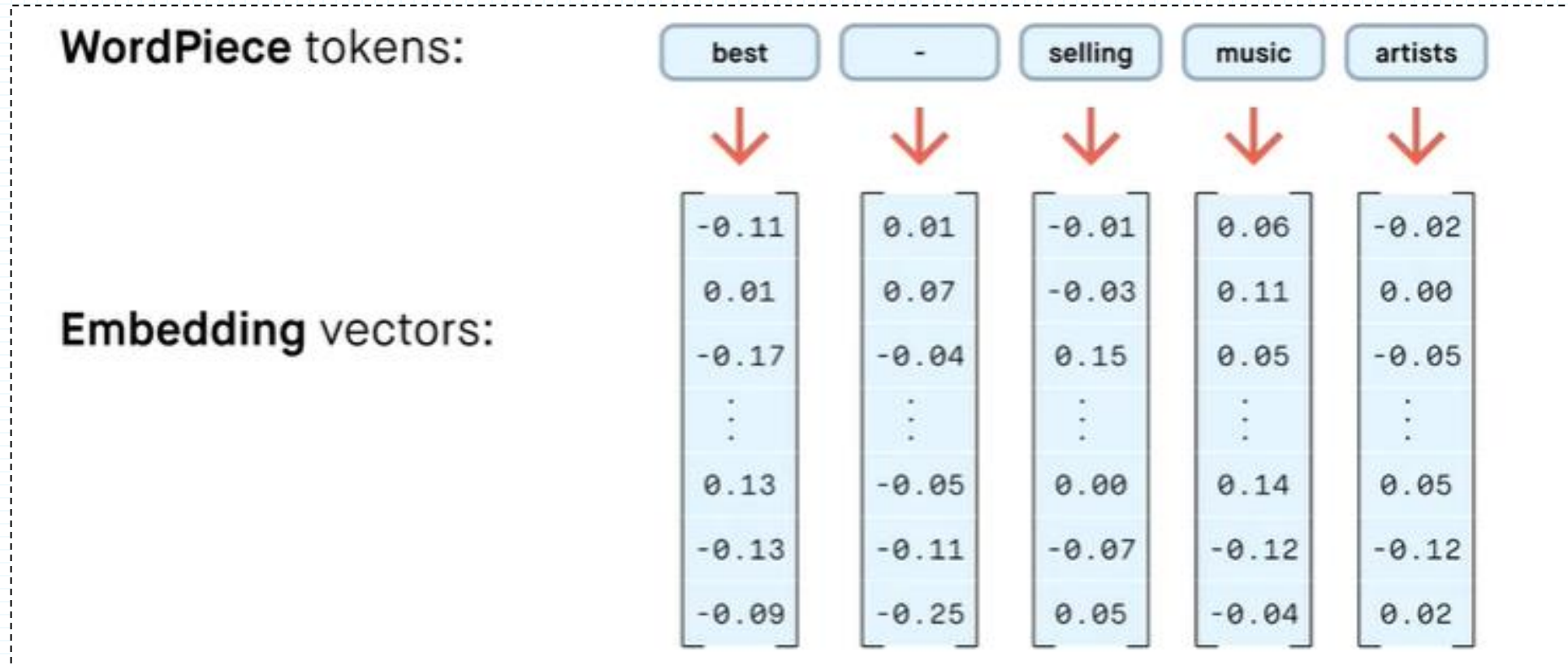


The model is not learning exact word replacement. It is learning a region of meaning.

# word2vec



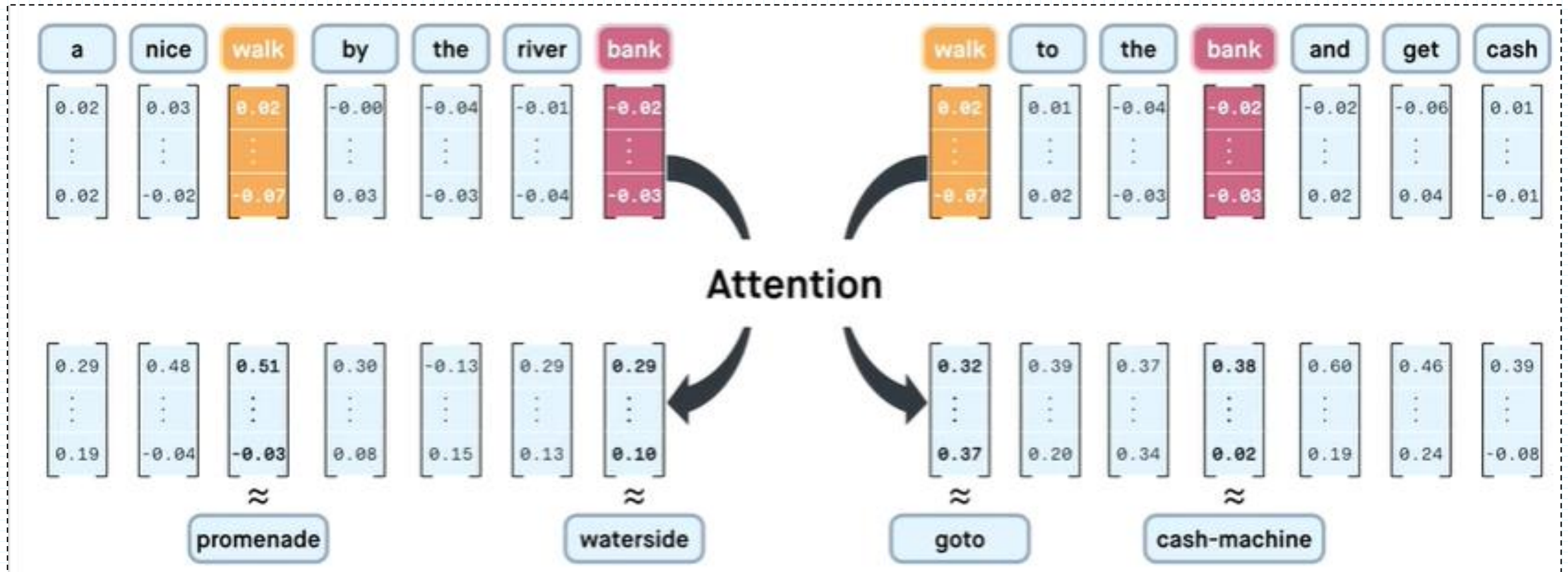
# Embedding Vector



# But... Contextual Embedding

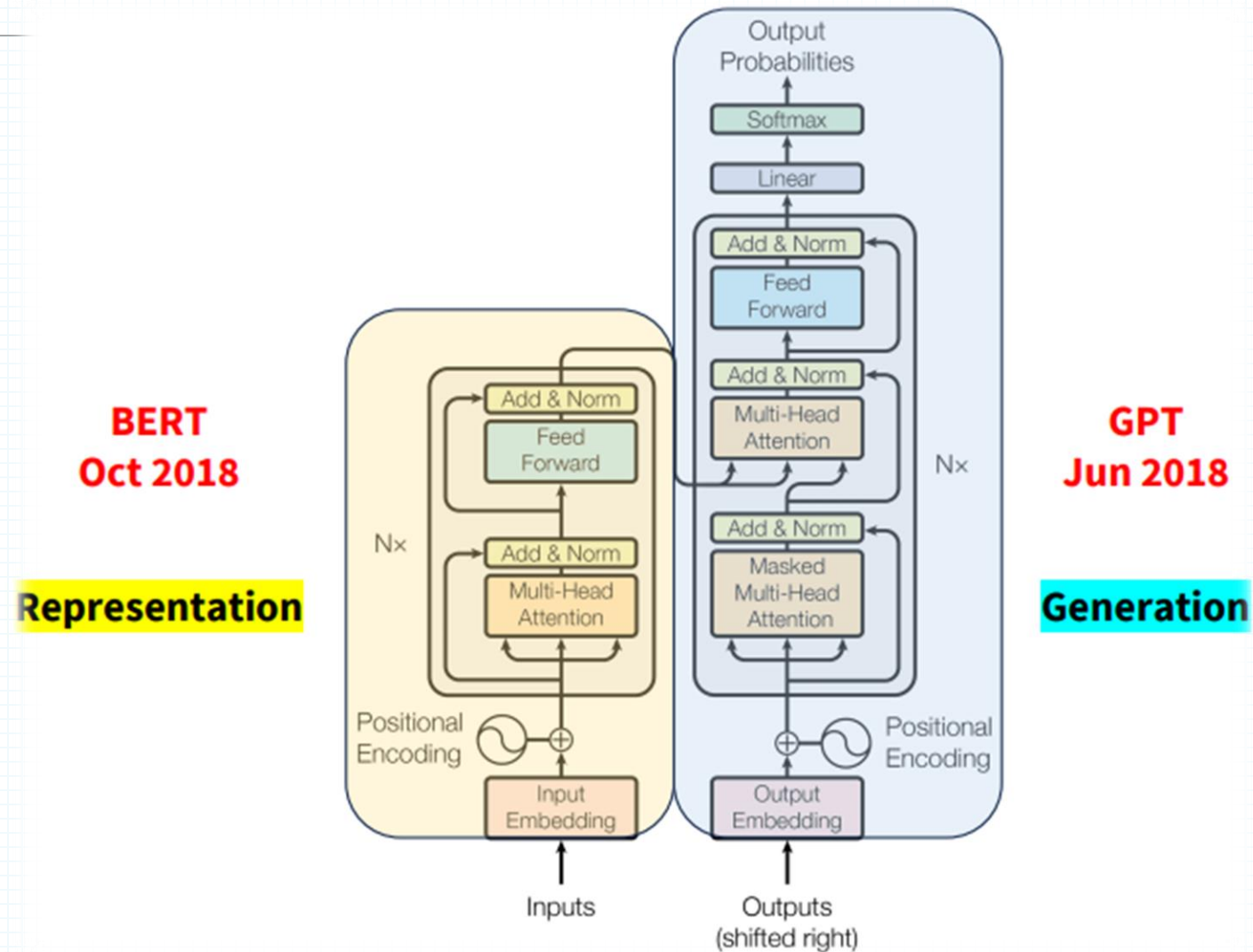


# Solution.. Attention



# Transformers

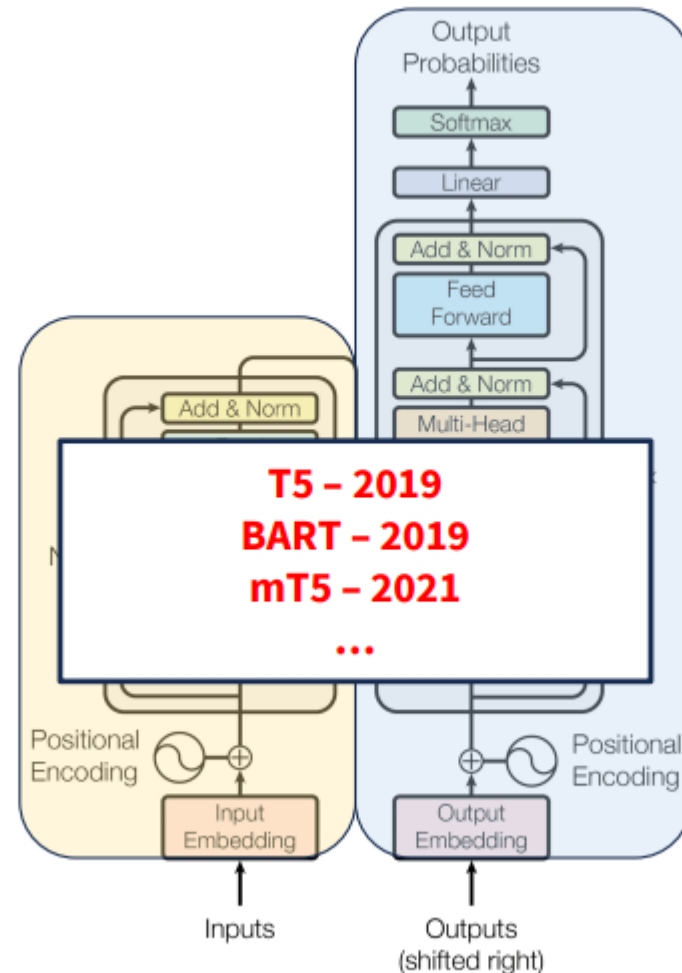
- a Transformer architecture can be designed in **three different ways** depending on the task and objective:
- 1. Encoder-Only Transformers
- 2. Decoder-Only Transformers
- 3. Encoder-Decoder Transformers (Seq2Seq)



# Transformers... The LLM Era

**BERT** – 2018  
**DistilBERT** – 2019  
**RoBERTa** – 2019  
**ALBERT** – 2019  
**ELECTRA** – 2020  
**DeBERTa** – 2020  
...

**Representation**



**GPT** – 2018  
**GPT-2** – 2019  
**GPT-3** – 2020  
**GPT-Neo** – 2021  
**GPT-3.5 (ChatGPT)** – 2022  
**LLaMA** – 2023  
**GPT-4** – 2023  
...

**Generation**

# Major challenges & research directions in modern AI

# CHALLENGES



AI Safety

Compute and Energy  
Consumption

Explainability

Edge AI

Hallucination and  
Reliability

Multimodality

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Self-Supervised Learning  
Few-Shot Learning  
Zero-Shot Learning



# CHALLENGES

Data Dependency  
and Data Quality

Hallucination and  
Reliability

Generalization

Long-Term Planning

Multimodality

Edge AI

Compute and Energy  
Consumption

AI Safety

Explainability

Transfer Learning  
Domain Adaptation  
Foundation Models  
Meta-learning



# CHALLENGES

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Compute and Energy  
Consumption

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Edge AI

Hallucination and  
Reliability

Multimodality

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Agentic AI  
Reinforcement learning  
Chain-of-Thought



# CHALLENGES

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Multimodality

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Retrieval-Augmented  
Generation (RAG)

Fact verification



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Long-Term Planning

Training GPT-3 burned ~1,300 MWh—enough to power 120 U.S. homes for a year

Vision-language models  
Cross-Modal Representation  
Learning



# CHALLENGES

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Hallucination and  
Reliability

Explainability

Compute and Energy  
Consumption

AI Safety

Edge AI

Multimodality

TinyML  
Efficient transformers  
Model compression



# CHALLENGES

AI Safety

Compute and Energy  
Consumption

Explainability

Edge AI

Hallucination and  
Reliability

Multimodality

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Interpretable transformers  
Attention analysis



# CHALLENGES

AI Safety

Compute and Energy  
Consumption

Explainability

Edge AI

Hallucination and  
Reliability

Multimodality

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Efficient architectures  
Quantization  
Distillation  
LoRA / QLoRA



# CHALLENGES

AI Safety

Compute and Energy  
Consumption

Explainability

Edge AI

Hallucination and  
Reliability

Multimodality

Data Dependency  
and Data Quality

Generalization

Long-Term Planning

Adversarial Testing  
AI Governance & Regulation  
Constitutional AI



# CHALLENGES

AI Safety

Compute and Energy  
Consumption

Explainability

Edge AI

Hallucination and  
Reliability

Multimodality

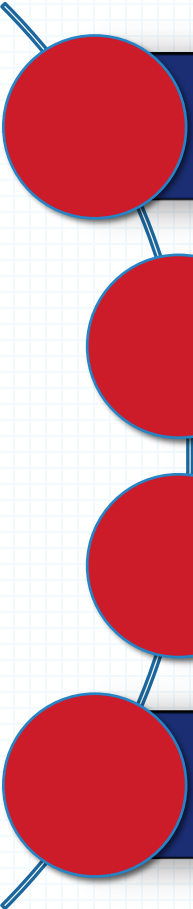
Data Dependency  
and Data Quality

Generalization

Long-Term Planning

# Road Map

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AI as a Black Box – Concepts and Foundations

Opening the Box (1) – Traditional Machine Learning

Opening the Box (2) – Deep Learning

Modern AI and Research Directions

# Road Map

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# Workshop Files

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<https://rsonbol.github.io/workshops#AI4Researchers>